



2007 Population

Total Population	59,249
Male Population	48.0%
Female Population	52.0%
Median Age	38.4

2007 Income

Median HH Income	\$49,215
Per Capita Income	\$23,527
Average HH Income	\$64,396

2007 Households

Total Households	21,105
Average Household Size	2.71
1990-2000 Annual Rate	0.62%

2007 Housing

Owner Occupied Housing Units	65.7%
Renter Occupied Housing Units	29.2%
Vacant Housing Units	5.1%

Population

1990 Population	54,780
2000 Population	56,271
2007 Population	59,249
2012 Population	61,946
1990-2000 Annual Rate	0.27%
2000-2007 Annual Rate	0.71%
2007-2012 Annual Rate	0.89%

In the identified market area, the current year population is 59,249. In 2000, the Census count in the market area was 56,271. The rate of change since 2000 was 0.71 percent annually. The five-year projection for the population in the market area is 61,946, representing a change of 0.89 percent annually from 2007 to 2012. Currently, the population is 48.0 percent male and 52.0 percent female.

Households

1990 Households	18,732
2000 Households	19,930
2007 Households	21,105
2012 Households	22,117
1990-2000 Annual Rate	0.62%
2000-2007 Annual Rate	0.79%
2007-2012 Annual Rate	0.94%

The household count in this market area has changed from 19,930 in 2000 to 21,105 in the current year, a change of 0.79 percent annually. The five-year projection of households is 22,117, a change of 0.94 percent annually from the current year total. Average household size is currently 2.71, compared to 2.70 in the year 2000. The number of families in the current year is 15,008 in the market area.

Housing

Currently, 65.7 percent of the 22,236 housing units in the market area are owner occupied; 29.2 percent, renter occupied; and 5.1 percent are vacant. In 2000, there were 20,958 housing units— 63.0 percent owner occupied, 32.1 percent renter occupied and 4.9 percent vacant. The rate of change in housing units since 2000 is 0.82 percent. Median home value in the market area is \$199,418, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 2.94 percent annually to \$230,452. From 2000 to the current year, median home value changed by 10.93 percent annually.



Median Household Income

1990 Median HH Income	\$30,734
2000 Median HH Income	\$40,073
2007 Median HH Income	\$49,215
2012 Median HH Income	\$57,183
1990-2000 Annual Rate	2.69%
2000-2007 Annual Rate	2.88%
2007-2012 Annual Rate	3.05%

Per Capita Income

1990 Per Capita Income	\$12,963
2000 Per Capita Income	\$18,797
2007 Per Capita Income	\$23,527
2012 Per Capita Income	\$27,843
1990-2000 Annual Rate	3.79%
2000-2007 Annual Rate	3.14%
2007-2012 Annual Rate	3.43%

Average Household Income

1990 Average Household Income	\$37,168
2000 Average Household Income	\$51,994
2007 Average HH Income	\$64,396
2012 Average HH Income	\$76,201
1990-2000 Annual Rate	3.41%
2000-2007 Annual Rate	2.99%
2007-2012 Annual Rate	3.42%

Households by Income

Current median household income is \$49,215 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$57,183 in five years. In 2000, median household income was \$40,073, compared to \$30,734 in 1990.

Current average household income is \$64,396 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$76,201 in five years. In 2000, average household income was \$51,994, compared to \$37,168 in 1990.

Current per capita income is \$23,527 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$27,843 in five years. In 2000, the per capita income was \$18,797, compared to \$12,963 in 1990.

Population by Employment

Currently, 90.9 percent of the civilian labor force in the identified market area is employed and 9.1 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 91.5 percent of the civilian labor force, and unemployment will be 8.5 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 63.5 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 49.8 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 20.8 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 29.4 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 78.2 percent of the market area population drove alone to work, and 1.9 percent worked at home. The average travel time to work in 2000 was 22.5 minutes in the market area, compared to the U.S. average of 25.5 minutes.

Population by Education

In 2000, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 32.2 percent had not earned a high school diploma (19.6 percent in the U.S.)
- 32.1 percent were high school graduates only (28.6 percent in the U.S.)
- 5.4 percent had completed an Associate degree (6.3 percent in the U.S.)
- 9.6 percent had a Bachelor's degree (15.5 percent in the U.S.)
- 4.8 percent had earned a Master's/Professional/Doctorate Degree (8.9 percent in the U.S.)



Places: Vineland city, NJ

Summary	2000	2007	2012
Population	56,271	59,249	61,946
Households	19,930	21,105	22,117
Families	14,201	15,008	15,630
Average Household Size	2.70	2.71	2.71
Owner Occupied HUs	13,203	14,613	15,290
Renter Occupied HUs	6,727	6,492	6,827
Median Age	36.6	38.4	39.7

Trends: 2007-2012 Annual Rate	Area	National
Population	0.89%	1.22%
Households	0.94%	1.27%
Families	0.82%	1.00%
Owner HHs	0.91%	1.29%
Median Household Income	3.05%	3.29%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	3,378	17.0%	2,826	13.4%	2,411	10.9%
\$15,000 - \$24,999	2,636	13.3%	2,297	10.9%	2,197	9.9%
\$25,000 - \$34,999	2,663	13.4%	2,148	10.2%	1,916	8.7%
\$35,000 - \$49,999	3,236	16.3%	3,434	16.3%	3,160	14.3%
\$50,000 - \$74,999	4,211	21.2%	4,040	19.1%	4,264	19.3%
\$75,000 - \$99,999	1,812	9.1%	2,988	14.2%	3,036	13.7%
\$100,000 - \$149,999	1,359	6.8%	2,128	10.1%	3,201	14.5%
\$150,000 - \$199,000	231	1.2%	694	3.3%	953	4.3%
\$200,000+	350	1.8%	550	2.6%	979	4.4%
Median Household Income	\$40,073		\$49,215		\$57,183	
Average Household Income	\$51,994		\$64,396		\$76,201	
Per Capita Income	\$18,797		\$23,527		\$27,843	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,477	6.2%	3,721	6.3%	3,889	6.3%
5 - 9	4,203	7.5%	3,338	5.6%	3,588	5.8%
10 - 14	4,274	7.6%	4,160	7.0%	3,625	5.9%
15 - 19	3,964	7.0%	4,190	7.1%	4,223	6.8%
20 - 24	3,194	5.7%	4,108	6.9%	4,240	6.8%
25 - 34	7,664	13.6%	7,307	12.3%	7,898	12.7%
35 - 44	8,654	15.4%	8,633	14.6%	8,237	13.3%
45 - 54	7,747	13.8%	8,755	14.8%	9,409	15.2%
55 - 64	5,118	9.1%	6,632	11.2%	7,870	12.7%
65 - 74	3,910	6.9%	4,025	6.8%	4,513	7.3%
75 - 84	2,986	5.3%	3,007	5.1%	2,882	4.7%
85+	1,080	1.9%	1,373	2.3%	1,572	2.5%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	37,964	67.5%	37,747	63.7%	37,759	61.0%
Black Alone	7,664	13.6%	8,045	13.6%	8,441	13.6%
American Indian Alone	304	0.5%	333	0.6%	359	0.6%
Asian Alone	655	1.2%	939	1.6%	1,144	1.8%
Pacific Islander Alone	43	0.1%	59	0.1%	72	0.1%
Some Other Race Alone	7,881	14.0%	10,014	16.9%	11,779	19.0%
Two or More Races	1,760	3.1%	2,112	3.6%	2,392	3.9%
Hispanic Origin (Any Race)	16,880	30.0%	21,514	36.3%	25,344	40.9%

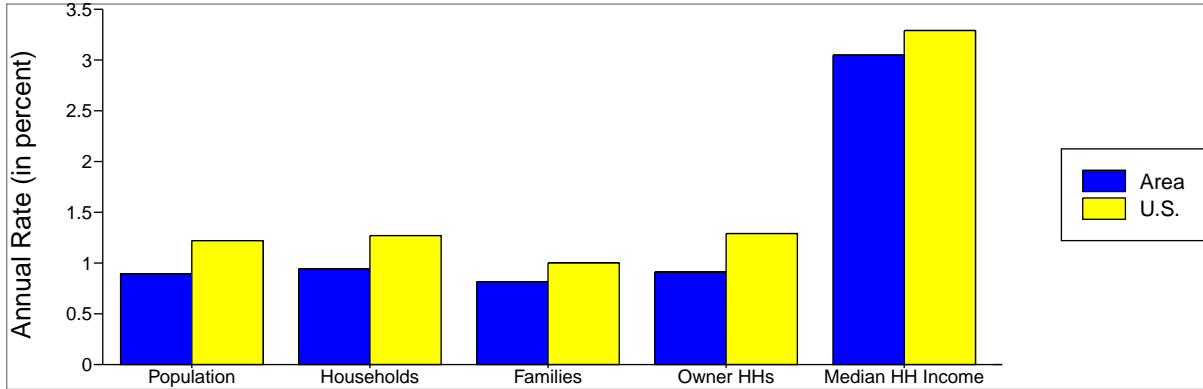
Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.

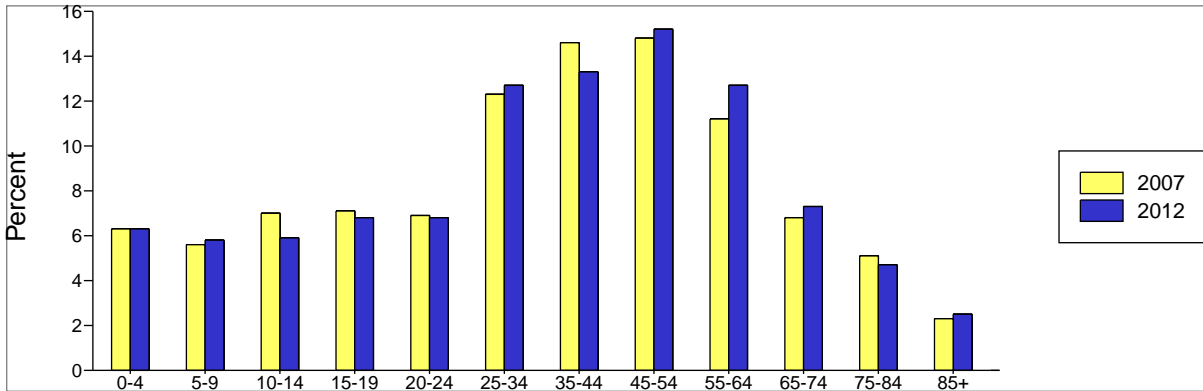


Places: Vineland city, NJ

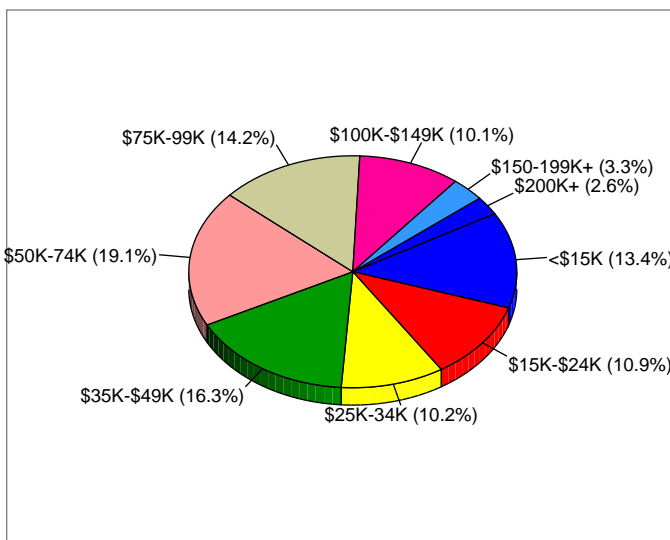
Trends 2007-2012



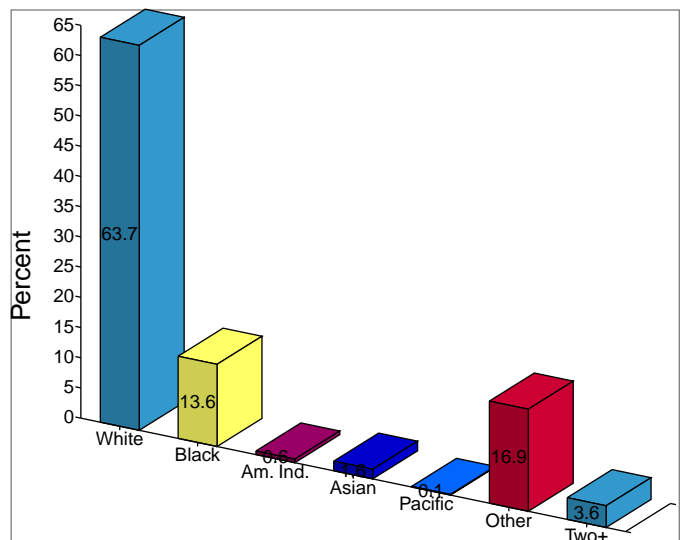
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 36.3%